

OLD CHANG KEE LTD.
(Incorporated in the Republic of Singapore)
(Co Reg. No. 200416190W)

ANNOUNCEMENT

OLD CHANG KEE MARKS ITS FORAY INTO AUSTRALIA WITH ITS FIRST OUTLET IN PERTH

Old Chang Kee Ltd. (“**Old Chang Kee**” or the “**Group**”), operating the Singaporean brand, **Old Chang Kee**, a household name synonymous with the curry puff and a spread of other food products since 1956, today announced its foray into Australia with the scheduled opening of its first outlet in Perth in December 2011. This is part of the Group’s continuous effort to expand into the Asia-Pacific region.

Situated in the hip and trendy Waterford Plaza Shopping Centre, the walls of the Perth outlet will be adorned with pictures of the Group’s signature curry puff, giving the outlet a distinctive Singaporean touch.

Mr Lim Tao-E William, Chief Executive Officer of Old Chang Kee said, “Over the years, we have received numerous requests to open Old Chang Kee outlets in Australia. With the launch of Old Chang Kee’s first outlet in Perth, Australia, we are delighted that we can finally bring our range of signature snack products to our Australian customers. We are extremely grateful to International Enterprise Singapore for its assiduous support in helping us to establish our operations in Australia.”

This development is not expected to have a material impact on the Group’s consolidated earnings per share and/or net tangible assets per share for the financial period ending 31 March 2012.

For more information on Old Chang Kee, please visit www.oldchangkee.com.

By Order of the Board

Lim Tao-E William
Chief Executive Officer
10 November 2011

This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”) for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the “SGX-ST”). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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